



# NSBO 2016

# Strategi for education in Aalborg

Vision: Aalborg must be Denmark's best educational center.

The educational environment must be attractive to the students in their studies and motivate a professional career in the region after graduation

Goal: In Aalborg, 20% of the population must be students, (2014 levels). The municipality, educational institutions and businesses will collaborate to create the best quality of education to all students in the city.

# How to:

Environment

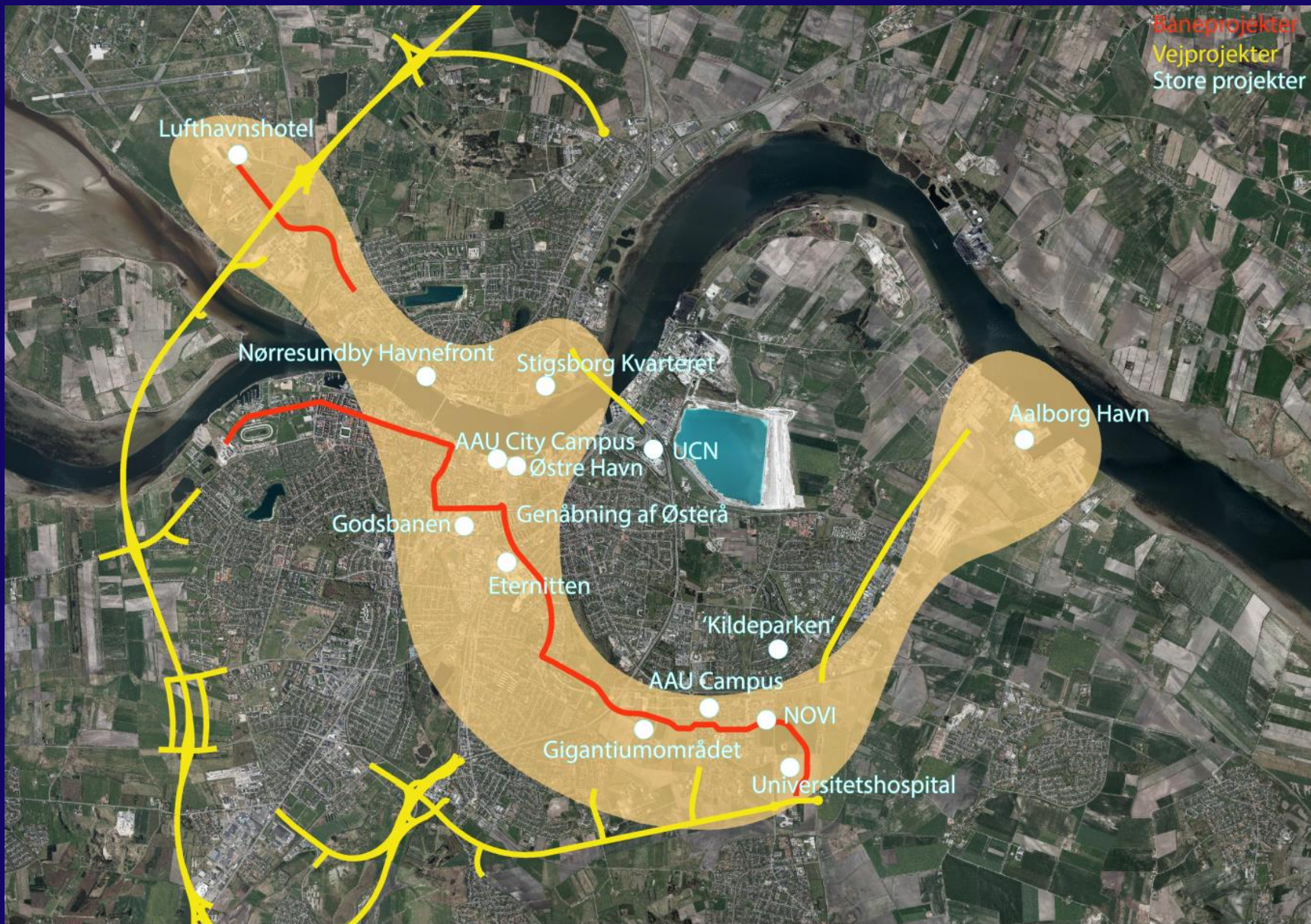
Differentiated educational offers

Contact with future employers

Cultural diversity

Housing

Baneprojekter  
Vejprojekter  
Store projekter



**Aalborg  
Kommune**



# Aalborg – The attractive city

## The Axis of growth drives the city

- A targeted and focused urban growth in the axis of growth supported by effective public transport must develop Aalborg as "The tough little big city".
- Public and private investments are concentrated in the axis of growth, so synergies arise and the city strengthened.
- Mixed urban functions and diversity are fundamental qualities in the axis.
- The axis of growth is an urban metropolis, which will tempt tourists and attract and retain students and knowledge workers.



# Housing and education

Students select their education because it fits their ambitions  
but:

Student housing attracts new student via:

- Availability
- Quality
- Price
- Location, location, location

# Student dwellings

≈ 7000 student dwellings

≈ 4200 2010-2015

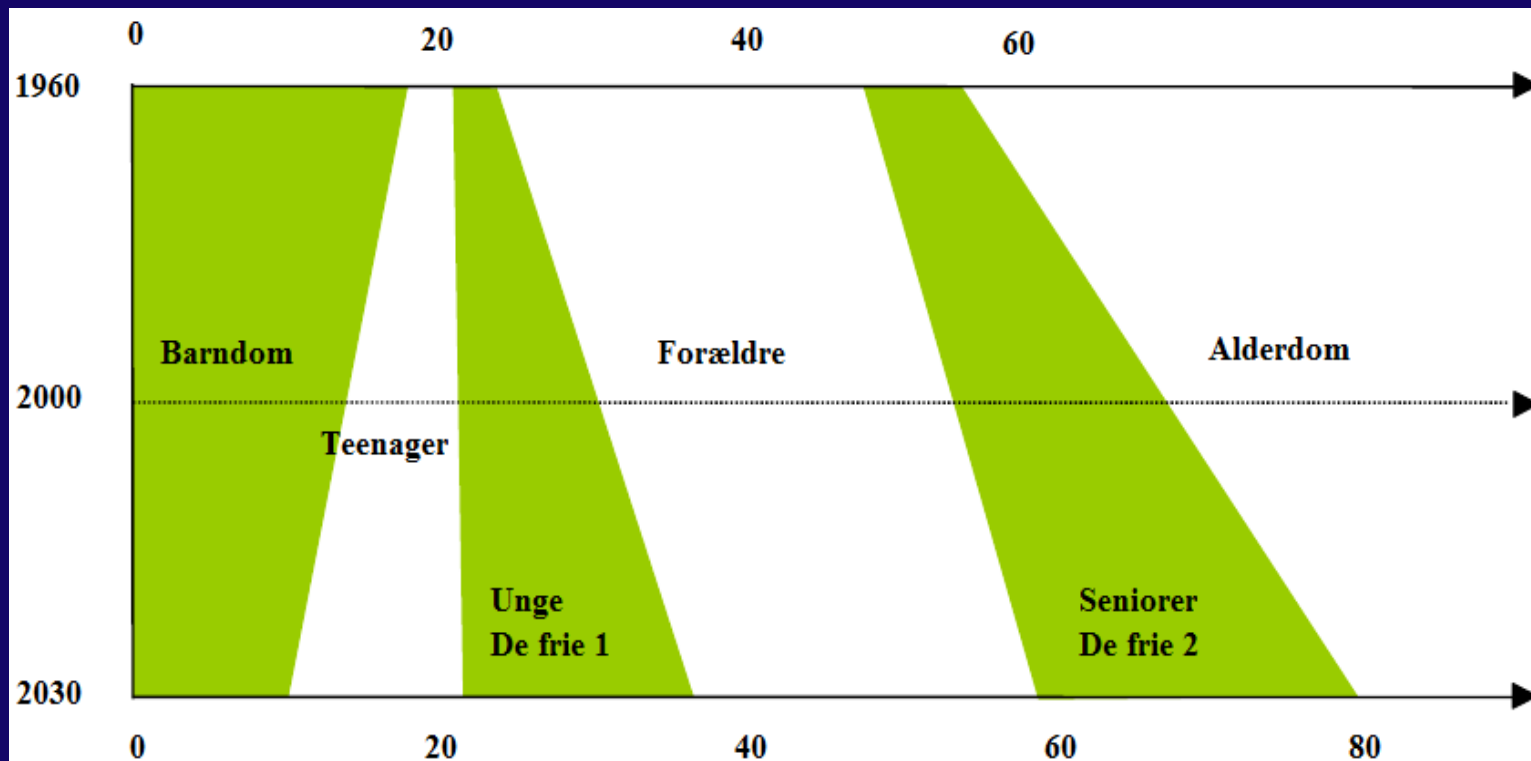
≈ 400 youth/ 150 STAY 2015-2018

STAY-housing: Family housing where students have priority



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# Social changes creates new needs





# 96 % would recommend Aalborg

